

COOKIE POLICY

Last updated 13/08/2020

INTRODUCTION

Spectral Transactive Memory Systems (“we” or “us” or “our”) may use cookies on our website spectraltms.com to help customize the Site and improve your experience.

Be aware that our Cookie Policy can be adjusted, changed, reviewed by us. We will put the newest version on our website.

USE OF COOKIES

A cookie is a text file that websites save on your computer or your mobile phone when you visit them. It allows them to memorize your actions and preferences. Our website uses cookies in order to differentiate you from the rest of our visitors, to ensure that you can get the best browsing experience possible. As a result, it allows us to improve our website and your user experience.

TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

Analytics Cookies

Analytics cookies enable us and third-party services to collect aggregated data for statistical purposes on how our visitors use the website. These cookies do not contain personal information such as names and email addresses and are used to help us improve your user experience of the website.

It is the case with :

Google Analytics : [Privacy Policy](#) - [Cookie Policy](#)

Hotjar : [Privacy Policy](#) - [Cookie Policy](#)

Sendinblue : [Privacy Policy](#) - [Cookie Policy](#)

Skylead : [Privacy Policy](#)

Advertising Cookies

Advertising cookies are used to save information about your visit to our website, as well as actions that you took while browsing its pages. This includes tracking links that you followed and the pages you visited. The respective information will be used for advertising purposes. We will display ads that are the most relevant to your preferences. Please keep reading further to see more details about this type of cookies, as well as how to opt out.

It is the case with :

LinkedIn Ads : [Privacy Policy](#) - [Cookie Policy](#)

Facebook Ads : [Privacy Policy](#) - [Cookie Policy](#)

Google Ads : [Privacy Policy](#) - [Cookie Policy](#)

Authentication Cookies

Those cookies enable you to enter your personal information in our contact form (the classical one and the one that pops up on your screen).

Third-Party Cookies

Third-party cookies are the cookies that are placed on your device when you visit the Site by a third party like an advertiser or an analytic system.

It is the case with :

Hubspot : [Privacy Policy](#) - [Cookie Policy](#)

CONTROL OF COOKIES

You can control/change/delete cookies as you wish. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. However, be aware that you may have to manually adjust some preferences every time you visit our website and some functionalities may not work.

For more information on how to control cookies, check your device's settings for how or follow this link : <https://www.cnil.fr/fr/cookies-les-outils-pour-les-maitriser>

CONTACT US

If you have questions about our Cookie Policy, please contact us at dataprotectionofficer@spectraltms.com.